

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**PATENT**

Application of: Neal et al.

Attorney Docket No.: DEM1P006

Application No.: 09/849,783

Examiner: Van Doren, Beth

Filed: May 5, 2001

Group: 3623

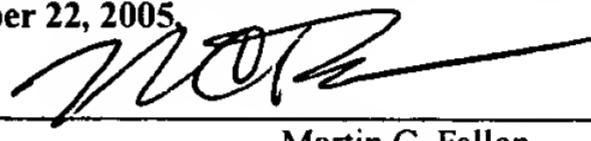
Title: SYSTEM FOR CREATING OPTIMIZED  
PROMOTION EVENT CALENDAR

Confirmation No.: 9893

**CERTIFICATE OF MAILING**

I hereby certify that this correspondence is being deposited with the  
United States Postal Service as First Class Mail to: Mail Stop:  
Amendment, Commissioner for Patents, Alexandria, VA 22313 on  
**September 22, 2005.**

Signed:



Martin C. Fallon

**AMENDMENT A**

Mail Stop: Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**September 22, 2005**

Dear Sir:

In response to the Office Action mailed May 25, 2005, please amend the above identified patent application as follows:

**Amendments to the Specification** begin on page 2 of this paper.

**Amendments to the Abstract** begin on page 3 of this paper.

**Amendments to the Claims** begin on page 4 of this paper.

**Remarks/Arguments** begin on page 7 of this paper.

09/28/2005 SDENB0B1 00000006 09849783

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